



CALL FOR PAPERS

2027 AMA Global Doctoral Consortium

June 18, 2027

Ritsumeikan University, Osaka Ibaraki Campus (OIC)

Osaka, JAPAN

Submission Deadline: December 1, 2026

DOCTORAL CONSORTIUM CHAIRS

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The **AMA Global Marketing SIG** is delighted to invite applications for its **2027 Doctoral Consortium**, a workshop designed for Ph.D. students specializing in international and cross-cultural marketing. The Consortium aims to foster the growth of the next generation of scholars by providing an enriching environment for developing research ideas, navigating the complexities of international marketing research, and laying the foundation for a successful academic career.

The Doctoral Consortium is a unique event for Ph.D. students from all over the world interested in international and cross-cultural marketing. It will take place on the day preceding the main conference on **June 18, 2027**, at **Ritsumeikan University in Osaka, Japan**, bringing together over 20 doctoral students with leading scholars in the field.

OBJECTIVES

The primary goal of the Doctoral Consortium is to facilitate in-depth discussions between doctoral students and distinguished faculty on the topics that shape an early academic career:

- Emerging trends in international and cross-cultural marketing research.
- Challenges of conducting high-impact research suitable for top-tier journals.
- Best practices for managing dissertation work and the academic job market.
- Essential steps for kick-starting an academic career.

FORMAT

The Doctoral Consortium provides an intimate, collaborative atmosphere where Ph.D. students can engage directly with established leaders in the field and expand their professional networks. Former participating mentors include previous and current editors and area/associate editors of the *Journal of Marketing*, *Journal of Marketing Research*, *Journal of International Marketing*, and the *Journal of International Business Studies*.

The event is built around three complementary components: **small-group sessions** — the cornerstone of the Consortium — provide personalized faculty feedback on each participant's research project, allowing students to present their work in detail and fostering open dialogue. **Panel discussions** led by senior scholars share insights on emerging research trends, publishing strategies, and career development. Dedicated **networking opportunities** help participants build relationships with faculty and fellow doctoral students from around the world.

LOCATION



Set on the shore of Osaka Bay, Osaka is Japan's spirited second city, long celebrated as the nation's kitchen and a byword for warm hospitality and easy conversation. Its energy runs from the neon canals of Dotonbori and the historic grandeur of Osaka Castle to the quiet temples of the surrounding Kansai region, with Kyoto and Nara only a short train ride away. Osaka is superbly connected, with Kobe and Kyoto both within easy reach and the Shinkansen bullet train opening up fast connections to Tokyo, Hiroshima, and destinations across Japan.

The Consortium is hosted at Ritsumeikan University's Osaka Ibaraki Campus, a modern, open campus designed as a gateway between the university and the city. Whether you are sampling street food

beneath the lanterns, exploring centuries of craft and culture, or simply enjoying the region's celebrated cuisine, Osaka's blend of tradition, innovation, and openness makes it an inspiring backdrop for the AMA Global Conference.

ELIGIBILITY & APPLICATION

The Consortium welcomes doctoral students in marketing or international business who have a research focus on international, cross-cultural, or global marketing and who are actively shaping their dissertation research agenda. Students at all stages of the doctoral program are welcome, provided they have a well-defined research idea.

Applications are submitted through our [online application form](#) and must include the following two components:

- Cover Letter: state your stage in the doctoral program, your research interests, what you hope to gain from participating, and whether you wish to be considered for a travel stipend.
- Manuscript (maximum 5 pages): a research project focused on international marketing. Begin with the title, author information, abstract, and keywords, then cover the research question and motivation, theoretical background, proposed methodology or research design, and intended contribution. Place diagrams, tables, and references in appendices at the end.

Upload the cover letter and manuscript as two separate files (PDF or Word, maximum 10 MB each) and complete your applicant details directly on the form. The submission deadline is **December 1, 2026**, and is strict; late applications will not be accepted. Note that submitting to the main conference alone does *not* constitute an application to the Doctoral Consortium — students wishing to participate must submit a separate application through the process described above.

SELECTION & STIPENDS

Applications are evaluated holistically, with particular attention to topic fit (research relating to global, international, or cross-cultural marketing), the strength and clarity of the intended contribution, and the overall coherence of the submitted abstract. The selection committee strives to assemble a diverse cohort representing a range of research topics, methodological approaches, and institutional backgrounds.

The AMA Global Marketing SIG provides a limited number of **travel stipends** based on individual funding need. To be considered, please clearly *indicate your need for financial support in your cover letter*. Students who receive full funding from their home university will not be eligible for a stipend. Stipends are typically disbursed upon the student's presentation at the Consortium and may be applied toward travel expenses and/or conference registration fees. Please note that a stipend may not cover the full cost of attending the Consortium. We therefore encourage students to explore additional funding opportunities through their home university or other sources in their region.

IMPORTANT DATES

Submission Open	September 14, 2026
Deadline for Submission	December 1, 2026
Acceptance Notification	January 31, 2027
Registration Open	January 31, 2027
Early Bird Deadline	March 31, 2027
Consortium Date	June 18, 2027
Conference Dates	June 18–21, 2027

For full details, the latest updates, and any changes to the program, please consult the [Consortium website](#). We recommend checking the website regularly, as it is kept up to date with the most current information. We look forward to your participation and an intellectually stimulating event in Osaka.

ORGANIZING COMMITTEE

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